

Lethbridge Diversity and Inclusion Alliance (LDIA)
5th Meeting – October 11, 2019. 10:30 am- 12 pm. | Multicultural Center
Minutes

1. Welcome and Recognition of Territory

2. Blackfoot Prayer

3. Introductions

- a. Melody, Anna Olson, Genesis, Tym Mackie, Tara, Janelle, Jennifer Westwood, Richard, Amanda, Shawn Singer, Victor, Jerry, Laura, Gideon, Cameron, Tyler

4. Request For Proposal – Public Awareness Campaign

- a. House of Blue Skies Consulting – 2nd choice; first choice fell through
- b. Would like them to help us build a strategic plan for how to move forward
- c. Going to try to schedule a meeting for some time this month (October 17th/18th)
 - i. Create a sub-committee, possibly?
- d. We asked for a more hands on approach, which they are willing to do
- e. Have them come to the November and December meetings
- f. Will be a contract through the City because they are funding it
- g. Will follow up with an email to the group re: availability (Victor to send out)

5 Review of the Charter draft

- a. Final draft was presented

5.2- Charter signing event

- November 14th now, instead of the Lunch N' Learn
- October 28th will hopefully be presented to Council – recommit to the UN Charter and the LDIA Charter specifically, if not will aim for Nov. 12th
 - Genesis will confirm
- Both individuals and organization affiliates are able to sign
- Ask Council to direct the City Manager to share the Charter with all of the business units/staff at City Hall

6 Election Forum

- a. Non-profit forum is on the 11th from 9-12
- b. Details were provided and sent out

- c. Please come!

7 Promotional Material:

- a. There is some room in the budget for promotional materials
- b. No prices yet – just lack of capacity
- c. What would we like?
- d. Someone to help with price quotes
 - i. Laura suggested Mirage
 - ii. Brochures, banner, pens, keychains?
 - 1. Tie in with the consultants to work in tandem
 - 2. Would be beneficial to have a banner at the signing; have pens as well, that people can sign with
 - iii. Cam will price out the banner and the pens; Victor will order

8 Discussion about SCS Video:

- a. Victor and Cam are drafting a letter about this would like to expand the scope to include the overall rhetoric and address fears re: the SCS
- b. Do a general call-out/call-in to invite to the Lunch N' Learns
- c. Once we have a draft, will be sent out to the Alliance for approval and then will send in to be a Letter to the Editor and post it on Facebook
- d. Try to have this done before the charter signing to get some media attention, and build momentum/awareness of LDIA
- e. Approve before November
- f. Also spoke about the Take Back the North campaign and the Connecting our Communities movements and the two different neighborhood associations for Westminster
- g. Tarra, through the Public Library, is trying to connect with The Harvard Institute who has developed a community in crisis program and is trying to bring them to Lethbridge and will provide more info as she gathers it
- h. Are going to bring these conversations up with the consulting group
- i. Need to figure out what we're going to do and when; we need to be more responsive that has a multi-faceted approach and doesn't give the hate speech etc. more of a platform; we also need to get the Police Commission involved
- j. How do we bring in other groups who are working against racism?

9 Topics for Lunch N Learn

- a. Missing and Murdered Indigenous Women and Girls

10 Next meetings

- a. **October (Lunch N Learn)**
- b. **November** – Charter signing
- c. **December** – International Day of Persons with Disabilities
 - i. Aileen to find a speaker

11 Close meeting